Adam Evans

Human Centered Designer

As a UXer I design meaningful experiences that make people more efficient, effective, and fulfilled in their everyday lives.

My process focuses on human centered design, which to me means to consider the holistic experience that builds a sustainable relationship between product and user. This is done through qualitative and quantitative research, to form a clear understanding of the users, tasks, environments, and emotional impact the product will have.

I believe co-collaboration is the best opportunity to employ design thinking. Having all members and stakeholders understand and champion the design solution allows for a more streamlined process without any biases.

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Work Experiences

July 2017
Present

Senior User Experience Designer
Columbia Sportswear

- Prototype new consumer interactions for web and mobile devices.
- Conduct usability testing on prototypes early and often.
- Research and design new internal processes to move Columbia from a B2B company to a DTC ecommerce experience.
- Conceptualize, architect, and design Mobile First omni-channel ecommerce experiences.

July 2015
July 2017

User-Centered Designer / Interaction Designer
Emerge Interactive

- Lead user experience designer, brought over 75% of UX in house.
- Led multiple user testing for both mobile and web applications.
- Conducted stakeholder workshops and interviews with multiple top fortune 100 companies.
- Produced roadmaps extending projects to a phase 2 and 3.
- Worked with developers to write technical and functional requirements.

August 2014
July 2015

User Experience / Visual Designer
White Horse Productions

- Meet with Executive level stakeholders as the Lead UX
- Led Mobile UX research and hosted learning workshops where I taught my internal team best UX practices.
- Won three new projects for my work at University of Washington.

January 2014
April 2014

UX/UI Designer / Researcher
ASUS

February 2014
November 2014

UX/UI Designer Mobile
Park Bench Digital (Agency)

May 2013
Oct 2013

UX/UI Designer
Taivara (Agency)

Education

2014

The Ohio State University
BSD, Visual Communications UX/UI

2010

Sinclair Community College
VIS.AAS Visual Communications

Partners I have worked with

Nike	The Home Depot	Columbia Sportswear
Adidas Global	Clif Bar	SOREL
ASUS	Splunk>	Mpuntain Hardwear
Autodesk	OHSU	Prana